

Grading Rubric – TV show critique #3

THE206 – Introduction to Television Arts

___/2___ Step 1: Choice of a show from NBC _____

___/8___ Step 2: Identification of all introductory information including title of show, episode, episode number, director, producer, two recurring stars, two guest stars, and genre (You may list these.)

___/8___ Step 3 or Step 8: Description of story (both show and episode) and discussion of how you would communicate with others about this show (format of viewing) OR description and illustration of bias if the show is a talk, news, or game show

___/8___ Step 4: Textual analysis and discussion of ideological messages/decoding

___/8___ Step 5: Analysis of target audience and accompanying fandom

___/8___ Step 6: Discussion of “media ecology” of the show and the impact of communication on social values

___/8___ Step 7: Research on production and distribution of the show